

HEARING GROUP HIGHLIGHTS - June 2018

News and Useful Tips From The Folks at AHG

June, 2018

AUDNET Hearing Group Members Attend First Annual "Collaborative Empowerment Expo"

Nearly seventy AUDNET Hearing Group Members, partners and supporters made the trek to Bloomington, Minnesota and the Radisson Blu Mall of America this past June 14 and 15 for AUDNET Hearing Group's first annual "Collaborative Empowerment Expo" This unique member conference, designed to "inform, inspire and engage" the constituencies that collectively are AUDNET Hearing Group, brought exceptional speakers, powerful member expertise, valuable supplier information and a lot of fun to the AHG member experience.

The conference theme was "Building Professional Care Value in Today's Diverse Marketplace". The kick-off address by AUDNET Hearing Group's CEO, Dr. Greg Frazer, was followed by Dr. Aaron Jones, Unitron's Director of Product Management and Practice Development who spoke on "Giving Patient's More of What They Expect." Keynote speaker David Smriga, M.A., Vice-President Corporate Communications for AUDNET Hearing Group, spoke on "Corporatization of Hearing Care in America: Revisiting What We Buy and Sell", and "The OTC Future: How We Got Here and What We Can Do to Thrive in It." This was followed by invited speakers that included Stacey Long, President of Hear Billing Solutions who spoke on third-party billing solutions, Dr. Robert Tysoe who spoke on physician and disease state marketing, and Dr. Steve Parent, who spoke on



Justin Osmond of The Olive Osmond Foundation (center) takes a moment at the AUDNET Hearing Group Expo to visit with Deb Grant of AUDNET Hearing Group and Dr. Lance Nelson of West Coast Hearing and Balance.



Attendees at AUDNET Hearing Group's Collaborative Empowerment Expo enjoyed presentations from a variety of thought-provoking and entertaining speakers.

His stirring presentation highlighted not only his own remarkable journey, but the philanthropic work he is coordinating around the world to make a difference in the lives of those with hearing loss. AUDNET Hearing Group is proud to coordinate its members' desire to give with The

Special Events marketing.

Olive Osmond Hearing Fund.

A highlight of the conference was a presentation by Justin Osmond, Founder and Director of "The Olive Osmond Hearing Fund", who is also the younger brother of Donnie and Marie Osmond. Severely hearing impaired since birth, Justin Osmond has dedicated his life to "paying it forward" to those challenged to receive the hearing help they need.

The conference wrapped up with an exhilarating "Member Think-Tank" where members worked in groups to bring their thoughts, ideas and expectations together to help mold both the future of AUDNET Hearing Group and the content for future Collaborative Empowerment Expo's.

AUDNET Hearing Group is looking forward to announcing the dates and location for its next Collaborative Empowerment Expo, and to continuing to build a powerful ongoing educational resource for the AHG membership.

Member Specials For Summer



Sizzling Summer Promo

- Buy 2 Pros get 2 600's free
- Buy 2 800's get 2 500's free
- Units can only be ordered online
- Good 6/25 thru 7/8
- Standard member pricing
- Products not refundable or exchangeable
- Promo code: 59572



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